

ABB-D CHOUDHURY

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PROFILE

I am a creative, effective and self-driven designer. I am passionate about the language of design and continuously experiment with new methods of imagery. With over 3 years in-house and 3 years freelance experience, I have developed an extensive portfolio, an eye for detail and a drive for perfection.

EXPERIENCE

August 2007 - Present www.abb-design.co.uk
abb-design

Project-specific design in multiple mediums for individual clients as well as various design studios with work ranging from commercial/corporate concepts, to contemporary design. Representative clients include bands, clothing companies, recording studios and other businesses as well as the corporate sector.

Workflow is entirely managed & deadlines are met with professional, robust design.

July 2006 - July 2010 www.brightonelectric.co.uk
Brighton Electric Recording Co. Ltd.

Responsible for all areas of branding and identity inc. website design, build & development, online promotion, print design, production of marketing materials and all things creative.

Development of concepts and designs from initial brief through to final product with complete management.

Other responsibilities include duty management and full supervision of the business inc. telephone, email and face-to-face client relations in a busy and demanding environment.

2003 - 2006
Freelance

During this period I spent time learning and developing my skills as a designer. The majority of projects were unpaid pro-bono work in order to gain more exposure through online and local communities. Throughout this period I worked in unrelated design jobs in order to fund self-initiated projects and design materials. I also lived in New York for about a year within this period writing and recording music.

OTHER EXPERIENCE

Commissioned painter on a variety of canvas and surfaces for a selection of clients using traditional and contemporary methods such as Drawing, Acrylic and Oil Painting, Illustration, Typography, Photography and Inking.

EDUCATION

2002 - 2003 **Fine Arts** Advance Subsidiary **A**
Brighton, Hove & Sussex **Media** Advance Subsidiary **A**
Sixth Form College

SKILLS & DISCIPLINES

Software
Languages
Disciplines

Photoshop, Illustrator, InDesign, Dreamweaver.
HTML, XHTML & CSS.
Advertising, Branding, Digital Design, Direct Marketing, Editorial, Graphics, Illustration, Print, Web Design.

RECOGNITION

October & November 2007

Shortlisted for the Slam Poster Design Competition (to mark the launch of Nick Hornby's book Slam) and exhibited in the Design Museum, London.

2000 - 2002

Certificate for 2 years volunteer work as part of the Millennium Volunteers. Millennium Volunteers is a national initiative offering young people opportunities to help themselves and local communities.

INTERESTS

Music Production, Martial Arts, Reading and Japanese Culture.

REFERENCES

Available upon request.